EXPERIENCE AI'S EXPONENTIAL POSSIBILITIES

Advice and empowerment to make AI real

Welcome to the SAS AI Scenario Selector

Did you know that with its ability to augment human endeavor and automate business operations, AI is a powerful force for good and extraordinary competitive advantage? The possibilities are almost limitless, yet making AI a reality takes careful planning.

This SAS Scenario Selector is designed to make you aware of key considerations associated with becoming AI driven. We'll take a deep dive into AI applications and use cases and support you to have the practical, forward-looking conversations that will ensure your projects deliver the real-world value AI promises.

Customer experience
SELECT

Fraud and security
SELECT

Risk management
SELECT

Computer vision
SELECT

Machine learning
SELECT

Natural language processing
SELECT

Data for good
SELECT

Cultural change
SELECT

Ethics
SELECT

Business case builder

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse scelerisque in orci nec blandit. Duis bibendum vulputate erat, eu vulputate nibh aliquam et.

LEARN MORE

Contact us

First name

Last name

Email

Company

Message

SUBMIT

AI & Customer experience

Did you know AI is shattering the status quo in many markets, especially when it comes to customer experience (CX)? Our scenario selectors show you which AI applications are best aligned to different aspects of CX and how to embed it deeply to create richer, more value generating customer interactions.

INTRODUCE AI FOR CUSTOMER EXPERIENCE

We already use analytics in CX – what difference will AI really make?

Infographic: Three reasons why every marketer should deploy AI – and six of the hottest use cases.

DOWNLOAD

ENGAGE WITH AI

I still have traditional customer experience challenges to solve, how can AI help?

Blog: Harvard Business Review and SAS asked your peers how they are using AI to address typical CX challenges.

READ

GET STARTED, DELIVER VALUE

We want to transform customer experience with AI, but we don't know where to start.

eBook: Learn why AI is such a differentiator, which applications work best and where to use them.

DOWNLOAD

Business case builder

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse scelerisque in orci nec blandit. Duis bibendum vulputate erat, eu vulputate nibh aliquam et.

LEARN MORE

Contact us

First name

Last name

Email

Company

Message

SUBMIT

AI & Fraud and security

Did you know AI can help you better prevent fraud and secure your operations? What are the data and regulatory issues you'll need to consider and how can you implement AI in game-changing ways – today and in future? Find the scenarios that best match your situation and access help to answer these questions.

TAKE A NEW APPROACH WITH AI

We're playing catch-up with regulations and fraudsters. How can AI help us be more proactive?

Blog: Learn how you can change the speed and quality of fraud detection, money laundering and theft.

READ

IDENTIFY AI USE CASES

We want to incorporate AI into our fraud strategy but don't know where to start or how to orchestrate relevant data and techniques.

Video: Discover how SAS can help you leverage AI to address the hottest issues in fraud, including identity theft.

WATCH

PROTECT YOUR BUSINESS WITH AI

We want to ensure fraudsters' activities are not funding terrorism. How can AI help?

eBook: Learn how to go beyond traditional rules-based analytics approaches and how different applications of AI can be optimally deployed.

DOWNLOAD

Business case builder

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse scelerisque in orci nec blandit. Duis bibendum vulputate erat, eu vulputate nibh aliquam et.

LEARN MORE

Contact us

First name

Last name

Email

Company

Message

SUBMIT

AI & Risk

Did you know that AI plays a pivotal role in managing risk? However, you must understand its regulatory implications if you want to use it to maximum effect. Find out how to do more with AI – and how to identify the risks that AI could introduce to your organization so that your investment delivers the results you really want.

INTRODUCE AI FOR RISK MANAGEMENT

We know AI is a game-changer, but we're not up to speed with how it could work in Risk Management.

Infographic: Your peers deliver their thoughts on who will use AI in Risk Management and how.

DOWNLOAD

ENGAGE WITH RISK

We need to reduce the risks involved in working with AI and maximize its value?

Interview: Peter Plochan, Principal Solutions Manager at SAS, discusses the key challenges and benefits of using AI in Risk Management.

READ

OPTIMISE VALUE

We know there are challenges involved with deploying AI, but we can't wait for 'perfection'.

eBook: Learn how to mitigate the risks with these three practical perspectives.

DOWNLOAD

Business case builder

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse scelerisque in orci nec blandit. Duis bibendum vulputate erat, eu vulputate nibh aliquam et.

LEARN MORE

Contact us

First name

Last name

Email

Company

Message

SUBMIT

Computer vision

We'll show you how computer vision works, how to get implementations right and where to use it for best effect. Did you know computer vision gives organizations a unique new perspective on the world, their operations and their customers? See how it's transforming our world from wildlife conservation to detecting faulty products before they leave the production line.

INTRODUCE COMPUTER VISION

I have limited understanding of computer vision. How can I educate our people so they understand its topline benefits?

Guide: Get acquainted with the exponential value of computer vision.

DOWNLOAD

ENGAGE WITH COMPUTER VISION

How can I demonstrate the real-world value of computer vision so that our people can fully engage with its possibilities?

Success story: How SciSports is transforming soccer performance and the fan experience.

WATCH

OPTIMIZE VALUE

What are the data, modeling, and implementation considerations I need to understand so that we can optimize the value of computer vision?

eBook: Explore the inner workings of computer vision and get use case inspiration.

DOWNLOAD

Business case builder

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse scelerisque in orci nec blandit. Duis bibendum vulputate erat, eu vulputate nibh aliquam et.

LEARN MORE

Contact us

First name

Last name

Email

Company

Message

SUBMIT

Machine learning

Did you know that machine learning is the engine of many applications of AI? Find all the help you need to get under the skin of machine learning, simplify its complexities, find new use case inspiration and promote its value to stakeholders.

INTRODUCE MACHINE LEARNING

There's myth and misunderstanding in my organization about machine learning and what it can achieve. What can I do?

Economist & SAS article: Get this introduction to machine learning – how it works and the factors influencing its successful use.

READ

MAKE MACHINE LEARNING GAME-CHANGING

How can I illustrate the game-changing capabilities of machine learning to my organization?

Case study video: Watch how Lockheed Martin has revolutionized aircraft maintenance with IoT and machine learning to reduce downtime and become a proactive sustainment firm.

WATCH

EXPLORE BEST PRACTICES

Different departments are taking different approaches to developing and operationalizing machine learning. How can I drive consistency, and cohesion.

Guide: Learn how to build deep learning models with the SAS Platform™, including the different types of neural networks we support.

DOWNLOAD

Business case builder

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse scelerisque in orci nec blandit. Duis bibendum vulputate erat, eu vulputate nibh aliquam et.

LEARN MORE

Contact us

First name

Last name

Email

Company

Message

SUBMIT

Natural language processing (NLP)

Did you know that NLP can help with everything from transforming the brand experience to uncovering new ways to plan human resources? It can tell you more about your organization, customer perceptions and their unheard needs than you'd think possible. Our scenarios will get you acquainted with the technology, its uses and how to embed it for maximum return.

EXPLORE NLP THROUGH ITS BEST USE CASE

We want to understand what our customers are really trying to tell us, but our traditional analytics can't utilize unstructured data.

Video: Discover how Natural Language Processing (NLP) can help you unlock greater meaning from unstructured data.

WATCH

ENGAGE WITH NATURAL LANGUAGE PROCESSING

How can we use NLP to help our people work with machines in order to extract more meaning from data?

Paper: Take a deeper dive into how natural language processing models are constructed and work for different use cases.

DOWNLOAD

OPTIMIZE OPERATIONAL VALUE

How can we better capture the information and human experiences locked in the data passing through our organization to drive operational improvements?

Paper: Help your executives to understand the many ways that insights from text analytics can be used to drive competitive advantage in your industry.

DOWNLOAD

Business case builder

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse scelerisque in orci nec blandit. Duis bibendum vulputate erat, eu vulputate nibh aliquam et.

LEARN MORE

Contact us

First name

Message

Last name

Email

Company

SUBMIT

Data for good

Did you know that SAS has been playing a leading role in the Data for Good movement for many years? Take a look at how data, when used with advanced analytics and AI, is making life-changing differences to improving poverty, health, human rights, education and the environment. It's essential inspiration for every data and analytics leader.

WHAT IS THE VALUE OF DATA FOR GOOD?

We need to show our organization that investing in data, analytics and AI creates infinite possibilities to improve our organization and to do good in the world.

eBook: Discover how organizations of all kinds around the world are harnessing the power of data to address some of the world's most challenging issues.

DOWNLOAD

ENGAGE WITH DATA FOR GOOD

How can I showcase the power of 'Data for Good' in order to enthuse our people and business leaders to embrace AI?

Video: Watch how conservationists, WildTrack, deploy AI in game-changing new ways to protect endangered species in the wild, with minimal human intervention.

WATCH

Business case builder

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse scelerisque in orci nec blandit. Duis bibendum vulputate erat, eu vulputate nibh aliquam et.

LEARN MORE

Contact us

First name

Last name

Email

Company

Message

SUBMIT

AI & Cultural change

From data scientists to employees to the way customers experience your brand, AI's profound impact touches everyone. Did you know that becoming AI-driven is a journey of cultural transformation that, for maximum results, must be underpinned by both vision and strategy? We'll help you find your way and put appropriate measures in place.

SUPPORT CULTURAL CHANGE

What's possible with AI is easy to answer, what's acceptable is another. How can I support the cultural change needed to make AI a success?

Blog: Read why cultural change is at the heart of AI success and the five steps any organization can take to drive the necessary change.

READ

UNDERSTAND YOUR ROLE IN CULTURAL CHANGE

What role can I, as a data scientist or analytics leader, play in supporting cultural change and what are the red flags to look out for?

Interview: Leading data scientist, Dr. Holger von Jouanne-Diedrich, discusses the best ways for companies to innovate including the key role labs can play in supporting cultural change through a 'fail fast, learn fast approach'.

WATCH

DRIVE CULTURAL CHANGE

We understand that bringing the organization with us on the AI journey requires significant cultural change, but in practical terms, how can we make this happen?

Webinar: Discover how the University of North Texas improved financial, organizational and student success in less than a year by putting culture at the heart of its analytics strategy.

DOWNLOAD

Business case builder

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse scelerisque in orci nec blandit. Duis bibendum vulputate erat, eu vulputate nibh aliquam et.

LEARN MORE

Contact us

First name

Last name

Email

Company

Message

SUBMIT

AI & Ethics

Did you know that in recent SAS research most organizations do not have a defined way to handle ethics issues arising from their use of data and analytics, yet it's a major concern for businesses and consumers? Pick your scenario to access practical guidance on how to meet these challenges head on and ensure that ethics, governance and risk mitigation are achieved wherever you are on the AI

INTRODUCE ETHICS

I have limited understanding of computer vision. How can I educate our people so they understand its topline benefits?

Guide: Get acquainted with the exponentialvalue of computer vision

DOWNLOAD
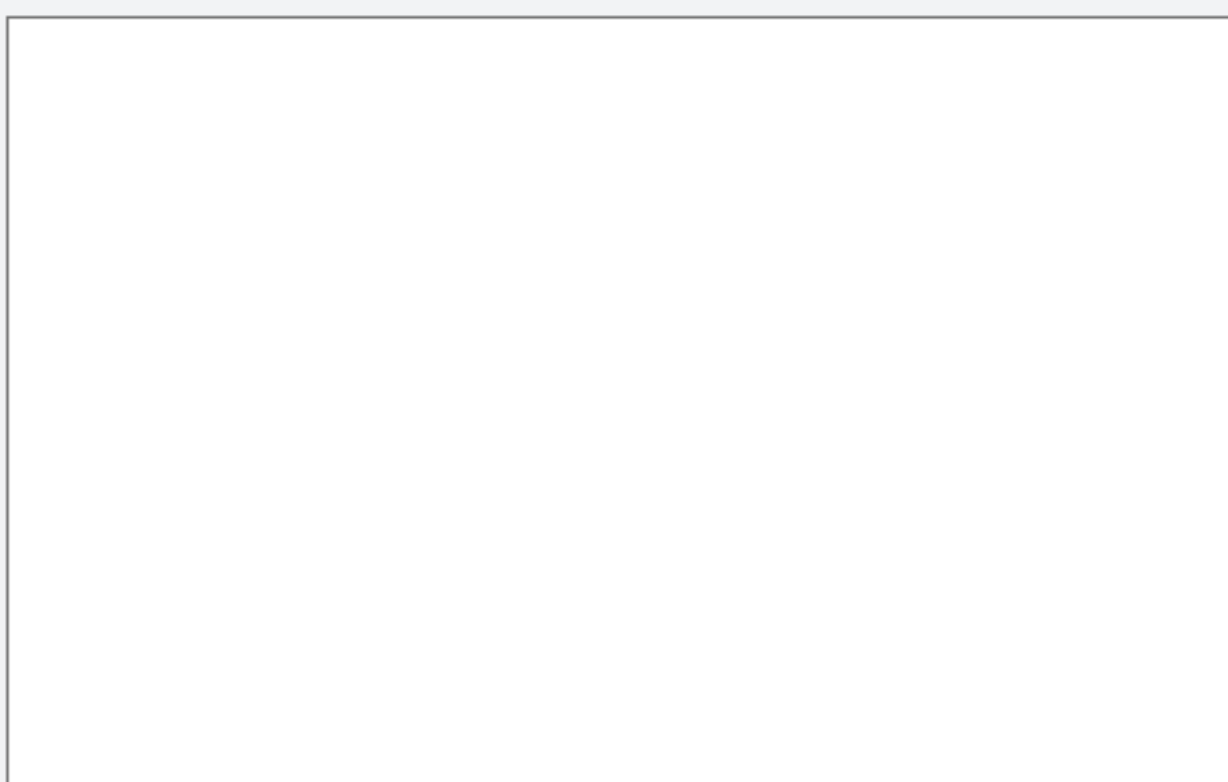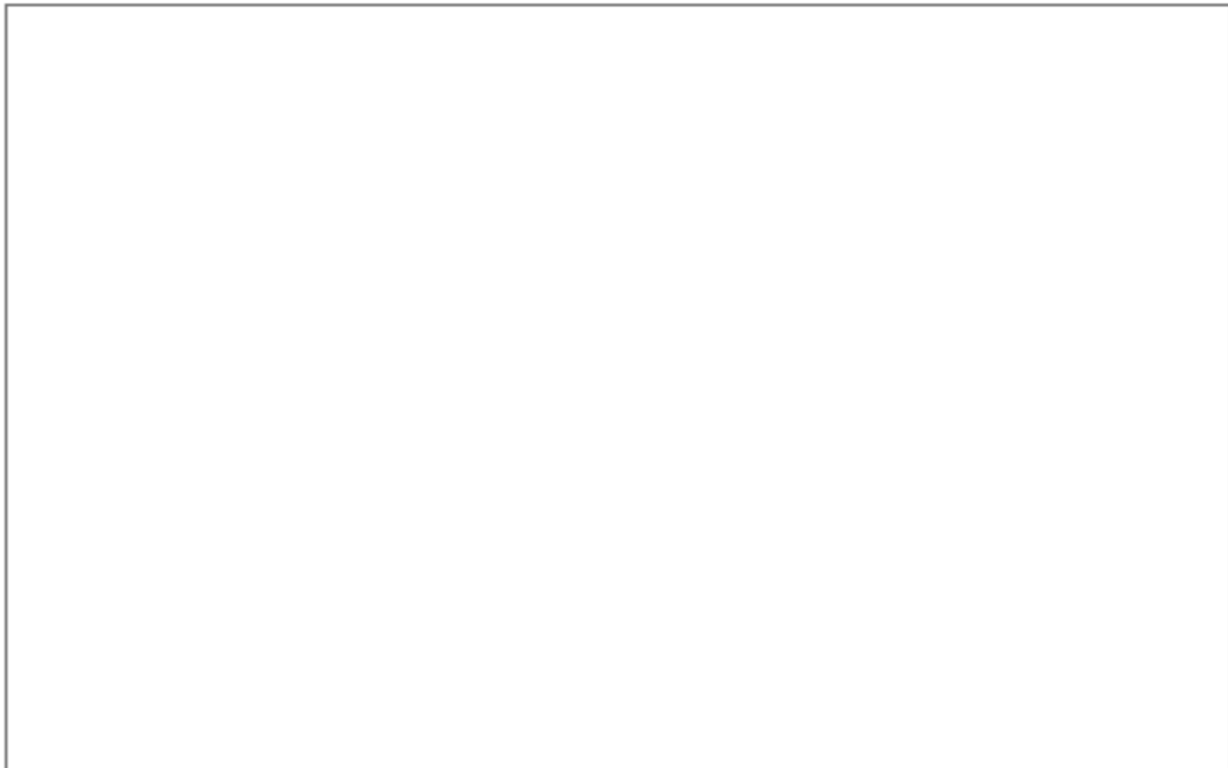
ENGAGE WITH COMPUTER VISION

How can I demonstrate the real-world value of computer vision so that our people can fully engage with its possibilities?

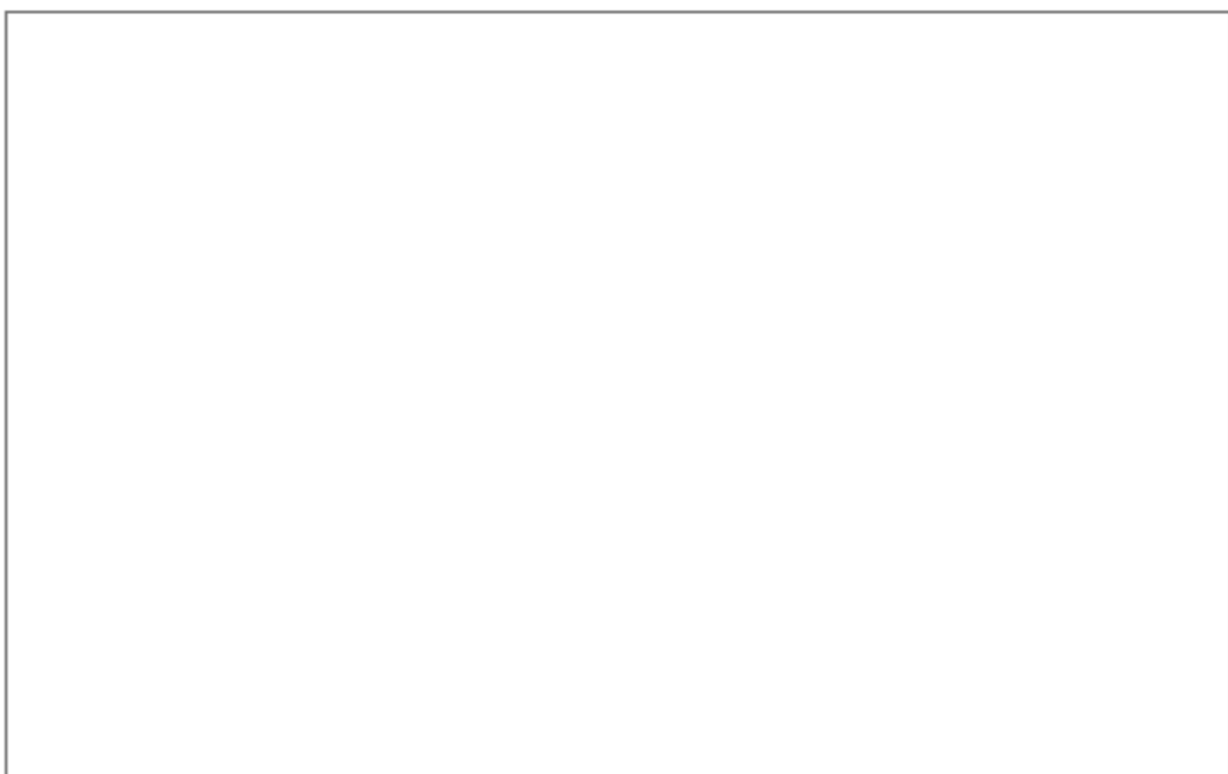**Success story: How SciSports is transforming soccer performance and the fan experience**

WATCH

OPTIMISE VALUE

What are the data, modelling, implementation considerations I need to understand so that we can optimise the value of computer vision?

eBook: Explore the inner workings of computer vision and get use case inspiration

DOWNLOAD

Business case builder

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse scelerisque in orci nec blandit. Duis bibendum vulputate erat, eu vulputate nibh aliquam et.

LEARN MORE

Contact us

First name

Last name

Email

Company

Message

SUBMIT